







Zeinab Mohtadi

Graphic Designer

-  zmohtadi@gmail.com
-  z-nab.com
-  @zmohtadi
-  dribbble.com/zmohtadi

EXPERIENCE

DELOITTE DIGITAL

ARLINGTON, VA

October 2015 - Present

Senior Designer

- Create apps and mobile-optimized websites, which meet the needs of project specifications
- Develop the aesthetic/creative design of websites
- Produce, optimize and output final web-ready digital artwork

SPIRE COMMUNICATIONS

WASHINGTON, DC

November 2013 - July 2015

Senior Designer

- Designed and prepared artwork for technical marketing and communications including flyers, brochures, trade show booth, promotional items and web/digital assets, making sure everything is 508 compliant
- Designed technical illustrations and visually engaging executive presentations to help the team communicate their message and visualize complicated concepts.
- Created info graphics and other illustrations for the U.S. Department of Energy

Clients: U.S. Department of Energy, SunShot Initiative

QORVIS COMMUNICATIONS

WASHINGTON, DC

September 2010 - November 2013

November 2007 - April 2009

Senior Designer

- Designed and produced client deliverables that included concepting, storyboarding, interactive and design, mobile application and responsive design.
- Designed and development of print ads, posters, brochures, brand collaterals and infographics
- Designed presentations and proposals

Clients: Sun Microsystems, Jim Beam, Smithsonian, The International Alliance of Theatrical Stage Employees, American Chemistry Council, Northeast Maglev, LGS Innovations, Dance Institute of Washington, Association of Equipment Manufacturers, CIT, Case Foundation, Hope Now, Identity Guard, Pratt & Whitney, Spectrum Coffee & Water

NATIONAL MEDIA

ALEXANDRIA, VA

March 2006 - August 2007

Designer

- Designed and developed ads, brochures, collaterals and interactive materials for Fortune 500 companies, Trade Associations and non-profit organizations
- Designed posters, booklets, banners for Telefonica's Annual Leadership Conference of the Americas in 2006 and 2007

Clients: XM Satellite Radio, Roche, American Red Cross, Environmental Defense and Abertis.

SMITHSONIAN NATIONAL MUSEUM OF AMERICAN HISTORY

WASHINGTON, DC

September 2004 - May 2005

Design Intern

- Assisted management and design of Celia Cruz exhibition
- Designed and managed "From Selma to Montgomery" exhibition
- Designed way finding signs in the museum

EDUCATION

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

BACHELOR OF FINE ARTS, VISUAL COMMUNICATION

September 2003 - December 2005

LANGUAGES & FRAMEWORKS

HTML • CSS • Bootstrap • Wordpress